

Learning Expedition to Israel

EXECUTIVE
EDUCATION

Why Israel?

The land is arid—they excel at water and agricultural technology. There are no resources—they developed alternatives for fuel. Israel is surrounded by enemies, so its military technology is superb, and it inspires further innovation.

Israelis had to learn how to work well under pressure, and since they had no other alternative, they turned adversity into a source of competitive advantage.

The Middle Eastern country is sometimes referred to as "Startup Nation" thanks to the sheer number of entrepreneurs building businesses there, particularly in the coastal city of Tel Aviv.

Tel Aviv has a strong and mature start-up ecosystem, with easy access to a large number of experienced angel investors, venture capital firms, mentors, and talent.

During our Learning Expedition you find out:

- How innovations work in Israel?
- What is the secret behind it?

But also:

- Meet with representatives of startups, business and venture capitals.
- Visit innovation labs in Tel-Avi and Jerusalem

Taylor Made Education



Learning Expedition to Israel is created to meet the specific and various expectation of professionals joining the program. We will take into consideration your background, your work experiences as well as market realities and your company needs, in order to connect you with the best selected people and companies, that could provide you with unique in-depth knowledge, which will be beneficial for both you and your company.

Inside the real business



Thanks to the close cooperation with many businesses we have on the local market, you will be invited to the particular companies to learn and gain insights on how specific business work and which of their practices could be implemented in your organization. Based on participant's profiles we will schedule meetings with companies and startups from various industries, for instance: Fintech (f.e. Culo – digital wallet app, Algosave – financial tool for risk analytics), Software, Cyber Security, and Telcom.

Unique learning experience



If you are Senior or Mid Level Manager, who cares about both your and your company's development, this program is definitely for you. It will give you an unique and a real-life learning experience, hardly achievable in a different way. By joining our expedition you will benefit not only from building your knowledge and networking but first and foremost from learning on how to run innovative company and boost innovation in your organization.

Program Topics

Day 0 - 17 February 2019, Sunday

- Arrival during the day
- Check in the hotel
- Opening dinner – „Background on Israel and its entrepreneurial culture”
- Overnight: Tel Aviv

Day 1 - 18 February 2019, Monday, Tel Aviv

- 09:00 - Start-up Nation Central
- 11:00 - The Floor- Fintech innovation hub
- 13:00 - Lunch
- 15:00 – meetings with Fintech, Software, Cyber Security, Telecom business/startups (the list will be scheduled depending on participants interests)
- Overnight: Tel Aviv

Day 2 - 19 February 2019, Tuesday, Jerusalem

- 09:00 - Drive to Jerusalem
- 10:30 - Innovation lab, Tower of David
- 11:30 - Tour of the old city:
- 13:30 – Lunch
- 15:00 – visit in Venture Capital
- 18:00 – Drive back to Tel Aviv

Day 3 - 20 February 2019, Wednesday, Tel Aviv

- 09:00 - Weizmann Institute of Science
- 11:00 - Creators innovation lab
- 13:30 - Lunch
- 15:00 – Telecom Hub
- 17:00 – Evening Departure to Poland

Fees

9 600 PLN + VAT

Fee covers tuition, accommodation, meals, transportation.

Fee does not cover flight tickets, visas, border taxes, tips.

Contact: Izabela Bartnicka, iza@digitaluniversity.pl, 608 695 098

Contact

Izabela Bartnicka

Head of Business Development

iza@digitaluniversity.pl

608 695 098

The last day of registration is January 24th 2019.